

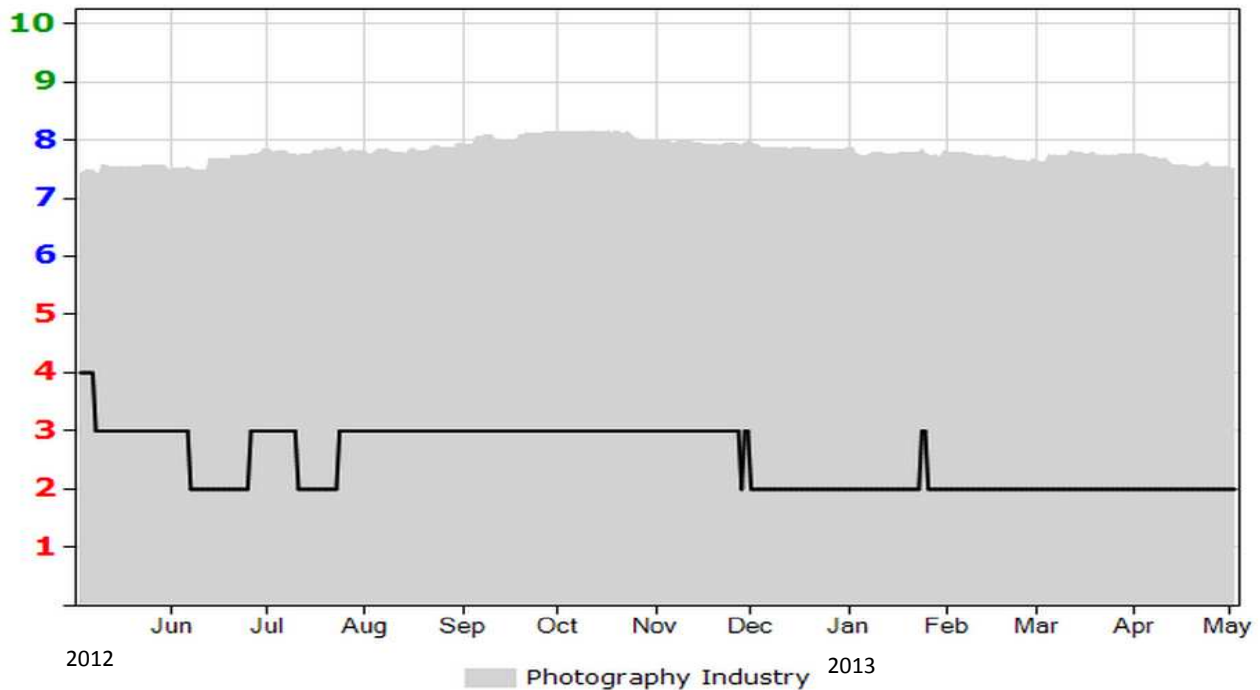
CPI Corp. has filed for bankruptcy protection...  
Let's see what the reporting history shows!

<b>CPI Corp.</b> 1706 Washington Ave. ST. LOUIS, MO 63103 United States Phone: (314) 231-1575 Ticker: <a href="#">CPICQ</a>																																						
<b>Filed for Bankruptcy on 5/1/2013</b> Case #13-11158, filed in the U.S. Bankruptcy Court for the District of Delaware The Company's Canadian operating units, CPI Portrait Studios of Canada Corp. and CPI Canadian Images, filed for receivership in the Ontario Superior Court of Justice, on 4/15/2013. On 5/1/2013, the Company's subsidiaries, Bella Pictures Holdings LLC, Centrics Technology, Inc., Consumer Programs Incorporated, Consumer Programs Partner, Inc., CPI Canadian Holdings, Inc., CPI Images LLC, CPI International Holdings, Inc., CPI Prints Plus, Inc., CPI Research & Development, Inc., CPI Technology Corp., Image Source, Inc., Myportraits.com Inc., Ridgedale Prints Plus, Inc., Sandy Realty Holding, LLC, and Texas Portraits L.P., filed for Chapter 7 bankruptcy protection in the U.S. Bankruptcy Court for the District of Delaware																																						
<b>Latest Financial Statements as of 11/10/2012</b>																																						
<b>Business Summary</b> CPI Corp. (CPI) is engaged in the professional portrait photography of young children, individuals and families. As of February 4, 2012, it had 3,058 studios, throughout the United States, Canada, Mexico and Puerto Rico, under lease and license agreements with Walmart Stores, Inc. (Walmart) and license agreements with Sears, Roebuck and Co. (Sears) and Toys R Us - Delaware, Inc. (Toys R Us or TRU). The Company also offers wedding photography and videography services and products through its subsidiary, Bella Pictures Holdings, LLC (Bella Pictures or Bella). The Walmart studio operations are operating within CPI under the trade names PictureMe Portrait Studio in the United States, Walmart Portrait Studios in Canada and Estudios Fotografia de Walmart in Mexico, collectively PMPS or the PMPS brand. As of February 4, 2012, the Company operated 1,895 studios in Walmart locations globally.																																						
Employees: 4,800 (as of 2/4/2012)																																						
<b>Credit Scores</b> <table border="1"> <tr> <td><b>FRISK® Score</b></td> <td><b>2</b></td> <td>5/1/2013</td> </tr> <tr> <td colspan="3">Probability of bankruptcy range: 5.05% - 10.34%</td> </tr> <tr> <td><b>Z" Score</b></td> <td><b>-27.09</b></td> <td>(Fiscal danger) 11/10/2012</td> </tr> </table>			<b>FRISK® Score</b>	<b>2</b>	5/1/2013	Probability of bankruptcy range: 5.05% - 10.34%			<b>Z" Score</b>	<b>-27.09</b>	(Fiscal danger) 11/10/2012																											
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<b>DBT Index</b> <table border="1"> <tr> <td>1/2013</td> <td>2/2013</td> <td>3/2013</td> </tr> <tr> <td>7</td> <td>7</td> <td>7</td> </tr> </table> (Includes DBT Indexes from Subsidiaries)			1/2013	2/2013	3/2013	7	7	7																														
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<b>Net Sales (millions)</b> <table border="1"> <tr> <th>Period</th> <th>Net Sales (millions)</th> </tr> <tr> <td>11/11</td> <td>94.6</td> </tr> <tr> <td>2/12</td> <td>107.1</td> </tr> <tr> <td>4/12</td> <td>69.8</td> </tr> <tr> <td>7/12</td> <td>53.4</td> </tr> <tr> <td>11/12</td> <td>69.5</td> </tr> </table>	Period	Net Sales (millions)	11/11	94.6	2/12	107.1	4/12	69.8	7/12	53.4	11/12	69.5	<b>Working Capital (millions)</b> <table border="1"> <tr> <th>Period</th> <th>Working Capital (millions)</th> </tr> <tr> <td>11/11</td> <td>(87.7)</td> </tr> <tr> <td>2/12</td> <td>(91.2)</td> </tr> <tr> <td>4/12</td> <td>(96.0)</td> </tr> <tr> <td>7/12</td> <td>(104.1)</td> </tr> <tr> <td>11/12</td> <td>(115.7)</td> </tr> </table>	Period	Working Capital (millions)	11/11	(87.7)	2/12	(91.2)	4/12	(96.0)	7/12	(104.1)	11/12	(115.7)	<b>Days Sales Outstanding</b> <table border="1"> <tr> <th>Period</th> <th>Days Sales Outstanding</th> </tr> <tr> <td>11/11</td> <td>9.01</td> </tr> <tr> <td>2/12</td> <td>5.46</td> </tr> <tr> <td>4/12</td> <td>5.25</td> </tr> <tr> <td>7/12</td> <td>5.99</td> </tr> <tr> <td>11/12</td> <td>6.47</td> </tr> </table>	Period	Days Sales Outstanding	11/11	9.01	2/12	5.46	4/12	5.25	7/12	5.99	11/12	6.47
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<b>Third Quarter and Year-to-Date Results</b> Sales for the 16 weeks ended 11/10/2012 decreased 26.50% to \$69.50 million from last year's comparable period amount of \$94.55 million. Sales for the 40 weeks ended 11/10/2012 decreased 24.12% to \$192.75 million from \$254.02 million for the same period last year. Gross profit margin decreased 27.21% for the period to \$62.55 million (90.00% of revenues) from \$85.93 million (90.88% of revenues) for the same period last year. Gross profit margin decreased 24.78% for the year-to-date period to \$175.32 million (90.96% of revenues) from \$233.07 million (91.75% of revenues) for the comparable 40 week period last year. Selling, general and administrative expenses for the period decreased 27.68% to \$67.19 million compared with \$92.91 million for the same period last year. Selling, general and administrative expenses for the 40 weeks ended 11/10/2012 decreased 22.86% to \$180.01 million from \$233.35 million for the same period last year. Operating income for the period decreased 11.96% to (\$13.76) million compared with operating income of (\$12.29) million for the same period last year. Operating income for the year-to-date period decreased 162.71% to (\$46.45) million compared with operating income of (\$17.68) million for the equivalent 40 weeks last year. Net loss for the period increased 179.02% to (\$20.23) million compared with net loss of (\$7.25) million for the same period last year. Net loss for the year-to-date period increased 370.95% to (\$60.03) million compared with net loss of (\$12.75) million for the equivalent 40 weeks last year. Net cash from operating activities was (\$13.05) million for the 40 week period, compared to net cash from operating activities of (\$12.05) million for last year's comparable period. Working capital at 11/10/2012 of (\$115.68) million decreased 26.89% from the prior year end's balance of (\$91.17) million, and decreased 31.86% from (\$87.73) million at the end of last year's same period. Inventories increased by \$55.00 thousand for the year-to-date period, compared to a \$4.17 million increase in the prior year's comparable period. Accounts payable increased by \$493.00 thousand for the year-to-date period, compared to a \$4.37 million increase in the prior year's comparable period.																																						

Public companies often make consistent payments, right up to a bankruptcy...  
...here, CPI was paying 21-30 days past due

The FRISK® has been in the Red Zone for an extended period of time...

The current FRISK® score is 2 (probability of bankruptcy\* 5.05% - 10.34%), below its 13-month average and below its industry average.



The FRISK® score is reported on a 1 to 10 scale:

	FRISK®	Probability of bankruptcy within 12 months	
		From	To
Best	10	0.00%	0.11%
	9	0.11%	0.23%
	8	0.23%	0.38%
	7	0.38%	0.54%
	6	0.54%	1.05%
	5	1.05%	1.74%
	4	1.74%	3.15%
	3	3.15%	5.05%
	2	5.05%	10.34%
Worst	1	10.34%	50.00%

The Altman Z" started signaling trouble back in early 2011...

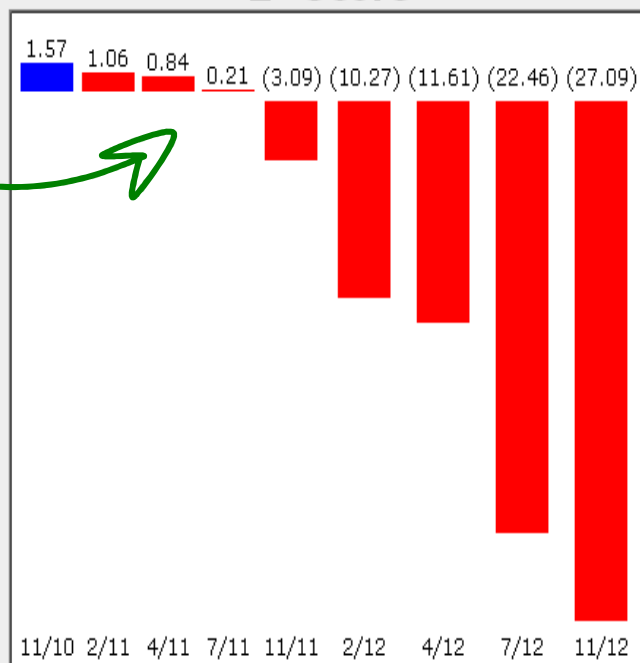
**LEGEND:**

Financially sound: 2.60 or higher

Neutral: 1.10 to 2.60

Fiscal danger: less than 1.10

## Z" Score



## Stock Performance

### Detailed Quote

Last: 0.00 Change: -0.01 (-68.75%)

Volume: 379,714

Open: 0.01  
 Close: 0.01  
 High: 0.02  
 Low: 0.00  
 Bid: N/  
 Ask: N/  
 Yield: 0.00  
 P/E Ratio: N/  
 EPS: 14.56  
 Dividend: 0.00  
 Shares Out: 7.2 M  
 Market Cap: 36000  
 52wk High: N/  
 52wk Low: N/

CPI CORP  
as of 5/2/2013



### Controls

Time:

1 year

Frequency:

daily

Upper Indicator:

Draw Chart

**CreditRiskMonitor**

(845) 230-3000  
info@crmz.com

...plus, looking at our News Alerts you would have seen...

News Summary ( CRMZ selected Moody's Fitch All )				Next Page
#	Date	Source	Headline	
1	5/1/2013	CRMZ News Service	<u>CPI CORP FILES (8-K) Disclosing Bankruptcy or Receivership, Change in Directors or Principal Officers, Other Events</u>	Files Chapter 7
2	4/19/2013	CRMZ News Service	<u>CPI CORP Files Notification of Late Filing for its Form 10-K with the Securities and Exchange Commission.</u>	Notification of late filing of form 10-K
3	4/16/2013	CRMZ News Service	<u>CPI CORP FILES (8-K) Disclosing Financial Statements and Exhibits</u>	Canadian subsidiaries file for receivership
4	4/16/2013	Canada NewsWire	<u>CPI Corp., CPI Portrait Studios of Canada Corp. and CPI Canadian Images continue to operate in the context of receivership proceedings under the Bankruptcy and Insolvency Act</u>	
5	4/15/2013	CRMZ News Service	<u>CPI CORP FILES (8-K/A) Disclosing Other Events</u>	The Company receives notice from its lenders that the lenders intend to foreclose on the security interest in the collateral of the Company.
6	4/15/2013	CRMZ News Service	<u>CPI CORP FILES (8-K) Disclosing Other Events, Financial Statements and Exhibits</u>	
7	4/8/2013	CRMZ News Service	<u>CPI CORP FILES (8-K) Disclosing Costs Associated with Exit or Disposal Activities</u>	Permanent closure of all studio and store operations in the U.S. and Puerto Rico
8	4/3/2013	CRMZ News Service	<u>CPI Shuttering Local Studios</u>	Closings of PictureMe Portrait Studios
9	3/18/2013	CRMZ News Service	<u>CPI CORP FILES (8-K) Disclosing Entry into a Material Definitive Agreement, Triggering Events That Accelerate or Increase a Direct Financial Obligation or an Obligation under an Off-Balance Sheet Arra</u>	Resignation of Chief Marketing Officer
10	3/13/2013	CRMZ News Service	<u>CPI CORP FILES (8-K) Disclosing Change in Directors or Principal Officers</u>	
11	3/5/2013	CRMZ News Service	<u>CPI CORP FILES (8-K) Disclosing Entry into a Material Definitive Agreement, Triggering Events That Accelerate or Increase a Direct Financial Obligation or an Obligation under an Off-Balance Sheet Arra</u>	Enters into forbearance agreement with lenders in which the lenders will forbear from exercising their rights under the Credit Agreement until a specified date.
12	2/8/2013	CRMZ News Service	<u>CPI CORP FILES (8-K) Disclosing Entry into a Material Definitive Agreement, Triggering Events That Accelerate or Increase a Direct Financial Obligation or an Obligation under an Off-Balance Sheet Arra</u>	
13	2/5/2013	CRMZ News Service	<u>CPI CORP FILES (8-K) Disclosing Other Events</u>	No longer meets listing standards for OTCQX
14	1/4/2013	CRMZ News Service	<u>CPI CORP FILES (8-K) Disclosing Entry into a Material Definitive Agreement, Triggering Events That Accelerate or Increase a Direct Financial Obligation or an Obligation under an Off-Balance Sheet Arra</u>	
15	1/3/2013	CRMZ News Service	<u>CPI Corp. -- updated financials available</u>	Q3 Net Loss of \$20.23 MM
16	1/2/2013	CRMZ News Service	<u>Without amendments to loan, CPI will liquidate or file bankruptcy</u>	The Company does not have the resources to pay its credit agreement and will need to amend the current agreement or be forced into bankruptcy.

...need more depth? Look at the Performance Ratios

Not Profitable...

Performance Ratios - Sequential Quarters (Thousands of U.S. Dollars)					
Period Ended	16 weeks 11/10/2012	12 weeks 7/21/2012	12 weeks 4/28/2012	12 weeks 2/4/2012	16 weeks 11/12/2011
<b>Net Sales \$</b>	<b>\$69,501</b>	<b>\$53,440</b>	<b>\$69,806</b>	<b>\$107,149</b>	<b>\$94,554</b>
% change	n/a	-23.45%	-34.85%	n/a	n/a
<b>Gross Margin \$</b>	<b>\$62,550</b>	<b>\$48,379</b>	<b>\$64,395</b>	<b>\$98,325</b>	<b>\$85,928</b>
% change	n/a	-24.87%	-34.51%	n/a	n/a
% of sales	90.00%	90.53%	92.25%	91.76%	90.88%
change as % of incremental sales	n/a	n/m	n/m	n/a	n/a
<b>SG&amp;A \$</b>	<b>\$67,193</b>	<b>\$51,840</b>	<b>\$60,972</b>	<b>\$83,650</b>	<b>\$92,914</b>
% change	n/a	-14.98%	-27.11%	n/a	n/a
% of sales	96.68%	97.01%	87.34%	78.07%	98.27%
change as % of incremental sales	n/a	n/m	n/m	n/a	n/a
<b>Operating margin \$</b>	<b>(\$13,764)</b>	<b>(\$29,908)</b>	<b>(\$2,773)</b>	<b>(\$20,483)</b>	<b>(\$12,294)</b>
% change	n/a	-978.54%	86.46%	n/a	n/a
% of sales	-19.80%	-55.97%	-3.97%	-19.12%	-13.00%
change as % of incremental sales	n/a	n/m	n/m	n/a	n/a
<b>EBITDA \$</b>	<b>(\$11,811)</b>	<b>(\$27,976)</b>	<b>(\$703)</b>	<b>(\$17,093)</b>	<b>(\$7,966)</b>
% change	n/a	-3,879.52%	95.89%	n/a	n/a
% of sales	-16.99%	-52.35%	-1.01%	-15.95%	-8.42%
change as % of incremental sales	n/a	n/m	n/m	n/a	n/a
<b>Pre-tax income \$</b>	<b>(\$19,910)</b>	<b>(\$34,171)</b>	<b>(\$3,697)</b>	<b>(\$21,353)</b>	<b>(\$13,861)</b>
% change	n/a	-824.29%	82.69%	n/a	n/a
% of sales	-28.65%	-63.94%	-5.30%	-19.93%	-14.66%
change as % of incremental sales	n/a	n/m	n/m	n/a	n/a
<b>Net income (loss) \$</b>	<b>(\$20,229)</b>	<b>(\$35,159)</b>	<b>(\$4,644)</b>	<b>(\$43,938)</b>	<b>(\$7,250)</b>
% change	n/a	-657.08%	89.43%	n/a	n/a
% of sales	-29.11%	-65.79%	-6.65%	-41.01%	-7.67%
change as % of incremental sales	n/a	n/m	n/m	n/a	n/a
<b>Tax expense \$</b>	<b>\$176</b>	<b>(\$281)</b>	<b>\$388</b>	<b>\$22,628</b>	<b>(\$7,442)</b>
Effective tax rate	-0.88%	0.82%	-10.50%	-105.97%	53.69%
<b>Depreciation expense \$</b>	<b>\$2,031</b>	<b>\$1,871</b>	<b>\$2,182</b>	<b>\$3,229</b>	<b>\$4,609</b>
% of sales	2.92%	3.50%	3.13%	3.01%	4.87%
% of capital expenses	247.38%	471.28%	168.36%	187.19%	131.54%
% of PP&E, net (annualized)	73.94%	56.68%	49.74%	50.66%	41.56%
<b>Capital expenditures \$</b>	<b>\$821</b>	<b>\$397</b>	<b>\$1,296</b>	<b>\$1,725</b>	<b>\$3,504</b>
% change	n/a	-69.37%	-24.87%	n/a	n/a
% of PP&E, net (annualized)	29.89%	12.03%	29.55%	27.06%	31.59%
% of working capital (annualized)	-2.24%	-1.59%	-5.54%	-7.71%	-19.30%
<b>Interest coverage ratio</b>	<b>(1.95)</b>	<b>(6.42)</b>	<b>(0.91)</b>	<b>(17.59)</b>	<b>(6.19)</b>
% change	n/a	-607.20%	94.84%	n/a	n/a
<b>Free cash flow \$</b>	<b>(\$4,633)</b>	<b>(\$5,997)</b>	<b>(\$4,929)</b>	<b>\$4,616</b>	<b>(\$13,177)</b>
% change	n/a	-21.67%	-206.78%	n/a	n/a
Source:	10-Q 1/1/2013	10-Q 8/30/2012	10-Q 8/30/2012	10-K 5/7/2012	10-Q 1/1/2013

Negative Cash Flow...

**CreditRiskMonitor**

(845) 230-3000  
info@crmz.com

...need more depth? Look at the Leverage Ratios

Negative and declining  
stockholder's equity  
and tangible net  
worth...

Leverage Ratios - Sequential Quarters					
(Thousands of U.S. Dollars)					
Period Ended	11/10/2012	7/21/2012	4/28/2012	2/4/2012	11/12/2011
Total debt \$	\$79,388	\$79,188	\$76,088	\$74,000	\$73,500
% change	0.25%	4.07%	2.82%	0.68%	30.78%
Stockholders' equity \$	(\$118,390)	(\$98,319)	(\$63,118)	(\$58,664)	(\$3,496)
% change	-20.41%	-55.77%	-7.59%	-1,578.03%	-163.33%
Tangible net worth \$	(\$135,136)	(\$118,637)	(\$102,992)	(\$98,872)	(\$61,206)
% change	-13.91%	-15.19%	-4.17%	-61.54%	-14.46%
Total assets \$	\$56,196	\$61,043	\$90,370	\$94,530	\$155,361
% change	-7.94%	-32.45%	-4.40%	-39.15%	10.63%
Total debt to assets ratio	1.41	1.30	0.84	0.78	0.47
% change	8.90%	54.06%	7.56%	65.46%	18.22%
Net tangible assets \$	\$39,450	\$40,725	\$50,496	\$54,322	\$97,651
% change	-3.13%	-19.35%	-7.04%	-44.37%	19.91%
Short-term debt \$	\$79,388	\$79,188	\$76,088	\$74,000	\$73,500
% change	0.25%	4.07%	2.82%	0.68%	n/a
Short-term debt % of total debt	100.00%	100.00%	100.00%	100.00%	100.00%
Short-term debt % of working capital	-68.63%	-76.10%	-79.27%	-81.17%	-83.78%
% change	9.83%	4.00%	2.34%	3.12%	n/a
Total liabilities \$	\$174,586	\$159,362	\$153,488	\$153,194	\$158,857
% change	9.55%	3.83%	0.19%	-3.56%	17.75%
Source:	10-Q 1/1/2013	10-Q 8/30/2012	10-Q 6/7/2012	10-K 5/7/2012	10-Q 12/22/2011

Short-term debt is 100% of  
the Company's total debt...

...need more depth? Look at the Liquidity Ratios

Negative Working Capital...

Liquidity Ratios - Sequential Quarters					
(Thousands of U.S. Dollars)					
Period Ended	11/10/2012	7/21/2012	4/28/2012	2/4/2012	11/12/2011
Current assets \$	\$20,766	\$20,141	\$21,879	\$25,335	\$43,492
% change	3.10%	-7.94%	-13.64%	-41.75%	64.62%
% of short-term debt	26.16%	25.43%	28.75%	34.24%	59.17%
Current liabilities \$	\$136,448	\$124,193	\$117,863	\$116,504	\$131,220
% change	9.87%	5.37%	1.17%	-11.21%	175.53%
Working capital \$	(\$115,682)	(\$104,052)	(\$95,984)	(\$91,169)	(\$87,728)
% change	-11.18%	-8.41%	-5.28%	-3.92%	-313.73%
% of sales (annualized)	-55.48%	-48.68%	-34.38%	-21.27%	-30.93%
Cash \$	\$3,912	\$1,937	\$5,814	\$8,524	\$4,589
% change	101.96%	-66.68%	-31.79%	85.75%	74.09%
% of short-term debt	4.93%	2.45%	7.64%	11.52%	6.24%
Cash ratio	0.03	0.02	0.05	0.07	0.04
% change	83.97%	-68.36%	-32.65%	109.14%	-36.82%
Quick assets \$	\$7,701	\$5,540	\$9,226	\$13,140	\$12,798
% change	39.01%	-39.95%	-29.79%	2.67%	51.71%
% of short-term debt	9.70%	7.00%	12.13%	17.76%	17.41%
Quick ratio	0.06	0.04	0.08	0.11	0.10
% change	26.46%	-43.04%	-30.59%	15.69%	-44.95%
Current ratio	0.15	0.16	0.19	0.22	0.33
% change	-6.17%	-12.61%	-14.67%	-34.37%	-40.27%
Source:	10-Q 1/1/2013	10-Q 8/30/2012	10-Q 6/7/2012	10-K 5/7/2012	10-Q 12/22/2011

Extremely low cash ratio...

Negative rates of return...

Rates of Return - Sequential Quarters					
(Thousands of U.S. Dollars)					
Period Ended	16 weeks 11/10/2012	12 weeks 7/21/2012	12 weeks 4/28/2012	12 weeks 2/4/2012	16 weeks 11/12/2011
Return on equity	n/a	n/a	n/a	n/a	-131.34%
Return on total assets	-34.51%	-46.44%	-5.02%	-35.17%	-4.90%
% change	n/a	-824.52%	85.72%	n/a	n/a
Return on net tangible assets	-50.46%	-77.09%	-8.86%	-57.82%	-8.10%
% change	n/a	-769.93%	84.68%	n/a	n/a
Source:	10-Q 1/1/2013	10-Q 8/30/2012	10-Q 8/30/2012	10-K 5/7/2012	10-Q 1/1/2013



...need more depth? Look at the Peer Analysis

Peer Analysis						
Calendar Year/Quarter: 2012.3						
Peer Group: Sector: Consumer Cyclical, Industry: Photography						
Refresh						
[Sector: Consumer Cyclical] [Industry: Photography] [Calendar Year/Quarter: 2012.3]						
Businesses in Peer Group: 88	Ranking Within Peer Group	Number Of Peers Ranked	Company Value	Peer Group Range		
				Low	Median	High
Credit Ratings:						
ZScore -- Current Quarter	34	34	(27.09)	(27.09)	3.07	16.81
Performance ratios:						
Net Sales (Thousands of U.S. Dollars)	4	7	69,501.00	4,231.00	69,501.00	125,368.00
Gross Margin % of Sales -- Current Quarter	1	34	90.00	(20.61)	26.63	90.00
Gross margin % of Sales -- TTM	1	34	91.25	0.09	25.71	91.25
SG&A % of Sales -- Current Quarter	34	34	96.68	4.82	18.42	96.68
SG&A % of Sales -- TTM	34	34	87.92	5.45	18.63	87.92
Operating Margin % of Sales -- Current Quarter	31	34	(19.80)	(2,590.21)	3.00	20.13
Operating Margin % of Sales -- TTM	32	34	(22.32)	(1,526.55)	4.14	18.35
EBITDA Margin % of Sales -- Current Quarter	22	23	(16.99)	(2,134.09)	4.37	27.79
EBITDA Margin % of Sales -- TTM	32	34	(19.20)	(1,171.80)	7.89	29.90
Net Profit Margin % of Sales -- Current Quarter	32	34	(29.11)	(2,582.47)	2.16	13.69
Net Profit Margin % of Sales -- TTM	32	34	(34.67)	(1,519.20)	2.09	12.64
Pre-tax Income % of Sales -- Current Quarter	32	34	(28.65)	(2,590.21)	2.58	19.74
Effective Tax Rate	6	34	(0.88)	(6.70)	23.94	6,666.67
Depreciation % Of Prop/Plant/Equipment	31	31	73.94	3.53	17.89	73.94
CapitalExpense % Of Prop/Plant/Equipment	14	19	29.89	1.22	13.59	70.96
Interest Coverage -- Current Quarter	14	18	(1.95)	(77.71)	4.07	156.23
Interest Coverage -- TTM	30	31	(4.73)	(26.50)	6.34	174.36
Liquidity ratios:						
Cash Ratio	34	34	0.03	0.03	0.43	6.03
Quick Ratio	34	34	0.06	0.06	0.87	6.39
Current Ratio	34	34	0.15	0.15	1.64	8.95
Efficiency ratios:						
Accounts Receivable Turnover	1	34	56.41	2.48	5.79	56.41
Days Sales Outstanding	1	34	6.47	6.47	63.25	147.20
% Inventory Financed by Vendors -- Current Quarter	14	34	72.62	0.22	52.67	344.13
% Inventory Financed by Vendors -- TTM	14	34	69.67	0.23	53.96	303.59
Inventory Turnover (annualized) -- Current Quarter	26	34	2.80	1.45	3.83	46.66
Inventory Turnover -- TTM	25	34	3.09	1.40	3.75	66.41
Days Sales in Inventory	26	34	130.49	7.82	95.26	252.51
Inventory to Working Capital	34	34	(0.07)	(2.13)	0.44	22.44
Accounts Payable Turnover (annualized) -- Current Quarter	31	34	4.01	3.39	6.97	665.13
Accounts Payable Turnover -- TTM	27	34	4.52	2.89	7.77	493.65
Leverage & debt coverage:						
Total Debt to Equity Ratio	N/A	28	N/A	0.00	0.42	2.32
Debt to Tangible Equity Ratio	N/A	28	N/A	0.00	0.45	2.96
Total Debt to Assets Ratio	29	30	1.41	0.00	0.23	1.71
Short-Term Debt % of Total Debt	24	27	100.00	2.81	62.60	100.00
Short-Term Debt % of Working Capital	27	27	(68.63)	(563.49)	43.06	7,937.07
Liabilities to Net Worth Ratio	N/A	32	N/A	0.10	0.85	7.49
Total Liabilities to Equity Ratio	N/A	32	N/A	0.10	0.72	3.49
TTM = trailing 12 months N/A = Not Available	Green - Ranked in Upper Quartile of Peer Group White - Ranked in the Middle Two Quartiles of Peer Group Red - Ranked in Lower Quartile of Peer Group Grey - Data is Not Available					

Bottom Quartile in nearly all ratios vs. the Photography Industry...



In the August MD&A, the Company tells us that there is a liquidity shortfall and there may be a need to reorganize its capital structure. If financing is not available, the Company may be forced into bankruptcy.

## CreditRiskMonitor (CRMZ)

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### Report

### CPI Corp.

1706 Washington Ave.

ST. LOUIS, MO 63103 United States

Ticker: [CPICQ](#)

Overview

Phone: (314) 231-1575

Company News

Risk Ratings

Important Information

Annual Financials

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Sequential Quarters

Liquidity (MD&A)

SEC Filings

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Filed for Bankruptcy on 5/1/2013

Case #13-11158, filed in the U.S. Bankruptcy Court for the District of Delaware

The Company's Canadian operating units, CPI Portrait Studios of Canada Corp. and CPI Canadian Images, filed for receivership in the Ontario Superior Court of Justice, on 4/15/2013.

On 5/1/2013, the Company's subsidiaries, Bella Pictures Holdings LLC, Centrics Technology, Inc., Consumer Programs Incorporated, Consumer Programs Partner, Inc., CPI Canadian Holdings, Inc., CPI Images LLC, CPI International Holdings, Inc., CPI Prints Plus, Inc., CPI Research & Development, Inc., CPI Technology Corp., Image Source, Inc., Myportraits.com Inc., Ridgedale Prints Plus, Inc., Sandy Realty Holding, LLC, and Texas Portraits L.P., filed for Chapter 7 bankruptcy protection in the U.S. Bankruptcy Court for the District of Delaware

### Management Discussion and Analysis

For the period ended 7/21/2012

Management is implementing plans to improve liquidity through improvements to results from operations, store closures, cost reductions and operational alternatives. However, there can be no assurance that we will be successful with our plans or that our future results of operations will improve. If sales trends do not improve, our available liquidity from cash flows from operations will be materially adversely affected. There can be no assurance that we will be able to improve cash flows from operations, or that we will be able to comply with the terms of the Second Amendment. Therefore, there can be no guarantee that our existing sources of cash and our future cash flows from operations will be adequate to meet our liquidity requirements, including cash requirements that are due under the Credit Agreement and that are needed to fund our business operations. If we are unable to address our liquidity shortfall or comply with the terms of our Credit Agreement, as amended, then our business and operating results would be materially adversely affected, and the Company may then need to curtail its business operations, reorganize its capital structure, or liquidate.

Should the Company not be able to sell its business by December 31, 2012, in accordance with the Second Amendment, it could be forced to seek additional financing, which may not be available, curtail its business operations and/or reorganize its capital structure, or be forced into bankruptcy. An orderly liquidation may also be required under the Second Amendment, which could result in the wind down of all or part of the Company's operations. The outcome of restructuring and sale initiatives required by the Credit Agreement is uncertain and an unfavorable outcome would have a detrimental impact on the business. The amounts owed under the Credit Agreement are due December 31, 2012. If the Company is not able to refinance its indebtedness at that time, the Company may then need to curtail its business operations, liquidate or be forced into bankruptcy.

Finally, in the December MD&A, the Company states that its liquidity shortfall does not allow for the repayment of the amounts due under the Credit Agreement. If there are no additional amendments to the Credit Agreement, then the Company may be forced into liquidation...  
...and in May they file for bankruptcy.

## CreditRiskMonitor (CRMZ)

Site Map About Us Directory Lookup Portfolio News Account Help Sign Off Back

Report	CPI Corp.
Overview	1706 Washington Ave. ST. LOUIS, MO 63103 United States Phone: (314) 231-1575 Ticker: <a href="#">CPICQ</a>
Company News	Filed for Bankruptcy on 5/1/2013
Risk Ratings	Case #13-11158, filed in the U.S. Bankruptcy Court for the District of Delaware
Important Information	The Company's Canadian operating units, CPI Portrait Studios of Canada Corp. and CPI Canadian Images, filed for receivership in the Ontario Superior Court of Justice, on 4/15/2013.
Annual Financials	On 5/1/2013, the Company's subsidiaries, Bella Pictures Holdings LLC, Centrics Technology, Inc., Consumer Programs Incorporated, Consumer Programs Partner, Inc., CPI Canadian Holdings, Inc., CPI Images LLC, CPI International Holdings, Inc., CPI Prints Plus, Inc., CPI Research & Development, Inc., CPI Technology Corp., Image Source, Inc., Myportraits.com Inc., Ridgedale Prints Plus, Inc., Sandy Realty Holding, LLC, and Texas Portraits L.P., filed for Chapter 7 bankruptcy protection in the U.S. Bankruptcy Court for the District of Delaware
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Sequential Quarters	
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### Management Discussion and Analysis

For the period ended 11/10/2012

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If sales trends do not improve, our available liquidity from cash flows from operations will be materially adversely affected. There can be no assurance that we will be able to improve cash flows from operations, or that we will be able to comply with the terms of the Credit Agreement, as amended. Currently, the Company does not have sufficient resources to repay amounts as they become due under the Credit Agreement. Therefore, there can be no guarantee that our existing sources of cash and our future cash flows from operations will be adequate to meet our liquidity requirements, including cash requirements that are due under the Credit Agreement and that are needed to fund our business operations. If we are unable to address our liquidity shortfall or comply with the terms of our Credit Agreement, as amended, then our business and operating results would be materially adversely affected, and the Company may then need to further curtail its business operations, reorganize its capital structure, or liquidate.

The Credit Agreement and amounts owed thereunder are currently due. The Company is currently negotiating a forbearance agreement under which it is expected that the lenders will forbear from exercising their rights and remedies under the Credit Agreement until mid-January, subject to the Company's compliance with certain conditions. If the Company is unable to secure additional amendments to the Credit Agreement, the Company may be forced into an orderly liquidation or bankruptcy. The outcome of restructuring and sale initiatives required by the Credit Agreement, as amended, is uncertain and involves matters that are outside of the Company's control.